Chapter 13 Health Policy

Delivering Health Care in America

A SYSTEMS APPROACH SEVENTH EDITION



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Learning Objectives

- Definition, scope, and role of U.S. health policy
- Principal features of U.S. health policy
- Describe the legislative health policy process
- Identify critical health policy issues in the U.S.
- Passage, implementation, and repeal of the ACA from a political perspective

Introduction

- Government involvement in social welfare.
 Traced to almshouses and pesthouses
- Social programs created under the Social Security legislation in the 1940s.
- Government has had success bringing about social change through health policy.

What Is Health Policy?

- Public policies
 - Decisions made in the legislative, executive, or judicial branches of government
 - Direct actions, behaviors, or decisions of others
- Health policy
 - Aggregate of principles, stated or unstated
 - Characterize distribution of resources, services, and political influences impacting the population

What Is Health Policy?

- Uses of policy
 - Regulatory tools
 - Allocative tools
- Different forms of health policies
 - Affect groups or classes of individuals
 - Physicians, the poor, the elderly, and children

Principal Features of U.S. Health Policy

- Government as subsidiary to the private sector
- Fragmented policies
- Incremental and piecemeal policies
- Interest groups as demanders of policy
- Pluralistic suppliers of policy
- Decentralized role of the states
- Impact of presidential leadership

Principal Features of U.S. Health Policy

- Politics of the ACA
 - Obama stated everyone would have health insurance.
 - ACA became reality following a unique set of political circumstances
 - Speed with which the reform was pushed through the legislative process
 - General public was confused and not supportive about the legislation

Development of Legislative Health Policy

- Aspects of the U.S. government and populace
 - Relationship of the government to the private sector
 - Distribution of authority and responsibility within a federal system of government
 - Relationship between policy formulation and implementation
 - A pluralistic ideology as the basis of politics
 - Incrementalism as the strategy for reform

Policy Cycle

- Comprising five components
 - 1. Issue raising
 - 2. Policy design
 - 3. Public support building
 - 4. Legislative decision making and policy support building
 - 5. Legislative decision making and policy implementation

Legislative Committees and Subcommittees

- Congress has three important powers
 - Power to enact laws
 - Power to tax
 - Power to spend (allocate resources)

Most Influential Committees

- Most influential House committees
 - Ways and Means Committee
 - Commerce Committee
 - Committee on Appropriations
- Most influential Senate committees
 - Committee on Labor and Human Resources
 - Committee on Finance

Legislative Process

- A bill is introduced in the House of Representatives.
- If approved it is forwarded to the Senate.
- Sent to President after passing the House and Senate
- If signed it becomes law.

Policy Implementation

- New law is forwarded to the appropriate agency of the executive branch

 Multiple levels interpret and implement legislation
- Proposed regulations published in the *Federal Register*
 - Hearings on how law is to be implemented
- Parties may adjourn to the courts

Policy Implementation

- Implementation of the ACA
 - Twelve states had decided to create state-based health insurance exchanges.
 - Five states opted for a state-based marketplace through the federal platform.
 - Six selected state-partnership marketplaces.
 - Twenty-eight states' health insurance exchanges were created by the federal government.

Critical Policy Issues

- Most health initiatives focused on access, cost, and quality of care.
- Access to care
 - Providers
 - Integrated access
 - Access and the elderly
 - Access and minorities
 - Access in rural areas
 - Access and low income
 - Access and persons with HIV/AIDS

Critical Policy Issues (2 of 5)

- Cost of care
 - Increasing drug prices have drawn public attention.
 - No government action taken to prevent price hiking
 - Prices of prescription drugs may continue to rise.

Critical Policy Issues (3 of 5)

- Quality of care
 - Six areas of quality improvement
 - 1. Safety
 - 2. Effectiveness
 - 3. Patient centeredness
 - 4. Timeliness
 - 5. Efficiency
 - 6. Equity

Critical Policy Issues (4 of 5)

- Quality of care (continued)
 - Research on quality
 - Malpractice reform
- Role of research in policy development
 - Documentation
 - Analysis
 - Prescription

Critical Policy Issues (5 of 5)

- Future considerations in health policy
 - Domestic health policy
 - Initiatives to expand and evaluate primary care delivery models
 - International health policy
 - Government spending on global health initiatives is stable.

Summary

- Health policies are developed to serve the public's interests.
- Interest group politics have an influence on policy.
- Presidential leadership and party politics played a major role in the ACA passage.
- Critical policy issues pertaining to access, cost, and quality remain unresolved.